



2010 CENSUS: IT'S IN OUR HANDS

AGENDA

2010 CENSUS COMPLETE COUNT AD HOC COMMITTEE

DATE: Thursday, March 18, 2010

TIME: 4:00 p.m. to 6:00 p.m.

PLACE: Torrance City Hall, West Annex Commission Room

2010 CENSUS STAFF: Humara Ahmed
Mary Amos
Castro, Keith

COMMITTEE MEMBERS: William Blischke Mary Kate Hunt Dale Korman
Kathleen Gann Tehmina Khan William Pruvost
Scott Gobble Jillee Kim Lorna Rice
Deane Haddon Leilani Kimmel-Dagostino Mei Ling See

STAFF: Eleanor B. Jones Michael Smith
Eric Tsao Ted Semaan
Jeff Gibson Fran Fulton
John Jones Rachel Bieber

SUBJECT: 2010 CENSUS OUTREACH PLAN

- I. Introduction
- II. Purpose of meeting
- III. Review 2010 Census Committee meeting notes of 2/18/10
- IV. Feedback on Outreach Events
 - City Council Announcements (2/23, 3/9 and 3/16)
 - Torrance Unified School District
 - 2/18 PTA meetings at
 - Arlington Elementary
 - Anza Elementary
 - Torrance Elementary
 - Week of 2/22 declared as 2010 Census Week
 - 2/26 – Mini-Cultural Conference
 - Homeowners Associations
 - 2/18 – La Terrazza
 - 2/25 – North Torrance
 - 3/10 – Southwood
 - 3/1 – Traffic Commission
 - 3/4 – Goodyear Blimp – 2010 Census Promotion
 - 3/13 – African-American Route 8 Conference
 - – America Reads
- V. Review 2010 Census Outreach and Events Calendar
 - Questionnaire Assistance Center (QACs) Schedule
 - March Calendar
- VI. Schedule upcoming events:
 - 3/20 – Farmers Market
 - 3/23 – Council Announcements
 - 3/24 – Candidate Forum – Old Torrance Neighborhood Association
 - Drop off materials at 6:00 p.m.
 - Bartlett Center – 7:00 to 9:00 p.m.
 - 3/27 – Torrance Environmental Fair – Madrona Marsh
 - Setup 8:30 a.m.
 - 10:00 a.m. to 3:00 p.m.
- VII. Action steps
- VIII. Schedule next meeting
- IX. Adjournment